

## Role of Ganga Mitra through specialized capacity building program at grass root level

S.N	Role of Ganga Mitra	Details	Example
1.	As volunteer to help in Ganga rejuvenation and Clean India program	<ul style="list-style-type: none"> <li>• Work as Ganga Volunteer Force</li> <li>• Work towards prevention of pollution</li> <li>• Assist to authorities in Ganga rejuvenation programmes</li> </ul>	<p>• As a trained specialized work force the Ganga Mitra shall be deployed as</p> <p style="text-align: center;"><b><u>Manning the religious congregations</u></b></p> <p>(the work force shall help in reducing the impact of any such activities that affects the quality of Ganga water during the acute pressure due to periodic organization of festivals based on the mythological important of Ganga such as :</p> <ol style="list-style-type: none"> <li>1. Kumbh Mela</li> <li>2. Makar Sankranti</li> <li>3. Chhath Pooja</li> <li>4. Bathing on auspicious occasions</li> <li>5. Idol immersion</li> </ol> <p style="text-align: center;"><b><u>Volunteers; Auxiliary force</u></b></p> <p>They shall assist the local administration during such events to help prevent the adversities including following :</p> <ol style="list-style-type: none"> <li>1. Zero discharge</li> <li>2. Discharge of Domestic &amp; Industrial wastes</li> <li>3. Educating the MSMEs for possible alternative</li> </ol> <p>They shall assist the forest authorities in identifying the none point pollution sources such as agricultural run-off and possible intervention by way of afforestation</p> <p>Help in segregation of biodegradable and non-biodegradable waste materials and their disposal/recycling at bathing sites during major events in particular and otherwise in general</p> <p style="text-align: center;"><b><u>Real Time Informant</u></b></p> <p>To help create the real time spatio-temporal data base for policy makers using advanced Geo-tag based sensors integrated with communication facilities in a bigger role of being Real Time Informant.</p>
2.	As technical resource person to help in mass education and public awareness	<ul style="list-style-type: none"> <li>• Disseminate knowledge of Ganga Action Plan</li> <li>• Network between various stakeholders</li> <li>• Create awareness about industrial obligation</li> <li>• Help in data base generation</li> </ul>	
3.	As mentor for identification of local resources for value addition and income generation	<ul style="list-style-type: none"> <li>• Help the people to use local resources for income generation</li> <li>• Guide people for multiple cropping and value addition</li> </ul>	
4.	As technical tourist guide for Ganga and help in eco-tourism	<ul style="list-style-type: none"> <li>• Provide real data based information to the tourist</li> <li>• Guide the tourist for environment-friendly activities</li> <li>• Help in development of ecotourism</li> </ul>	
5.	As real time informant for Mother Ganga and its associated water bodies with specific Geo-Location	<ul style="list-style-type: none"> <li>• Inform about current status of sewage discharge, solid waste disposal, dead body cremation and other pollution sources at different Geo-Location</li> <li>• Inform about the pollution of Ganga water and other activities being conducted on bank of river Ganga</li> <li>• Digital technology shall be used for this purpose</li> </ul>	
6.	As eco-skilled man power for providing technical support to the people dependant on Ganga & its water bodies for their livelihood	<ul style="list-style-type: none"> <li>• Help the people to use local resources for income generation</li> <li>• Encourage the people for aquaculture &amp; fish farming etc.</li> <li>• Encourage non-consumptive use of river Ganga</li> </ul>	
7.	As resource person for inculcating awareness and environmental rites among school children	<ul style="list-style-type: none"> <li>• Educate about the significant of Ganga</li> <li>• Education about current environmental issues</li> <li>• Popularized pollution abatement techniques</li> </ul>	
8.	As safety guard during flood and disaster	<ul style="list-style-type: none"> <li>• Volunteer services during flood or any other disaster period</li> </ul>	
9.	As eco-skilled resource person to help in Green Belt development on both banks of river	<ul style="list-style-type: none"> <li>• Help in green belt development of resilient and ecologically adaptable plant species</li> <li>• Help in development of medicinal garden near Ganga bank</li> </ul>	
10.	As volunteer on the occasion of Kumbh and Ganga Mela etc.	<ul style="list-style-type: none"> <li>• Create environmental awareness during mass congregation on bank of river Ganga such as Kumbh Mela, auspicious bathing dates, Makar Sankranti, religious festivals, Chhath Puja, Idol immersion etc.</li> <li>• Educate people for eco friendly activities</li> </ul>	